

GUIDELINES OF THE 2024 SURRY COUNTY FARMERS MARKET
DOBSON/ELKIN/MT. AIRY/PILOT MOUNTAIN



The Surry County Farmers Market aims to create and sustain a vibrant and innovative market that supports our local farmers and artisans, while extending the benefits of local food to the greater community. To honor the rich heritage of the Market, we seek to work with:

Members- to provide the best venue and support to nurture and maintain healthy sustainable farms and artisan-based businesses

Customers- to provide access to the highest quality fresh local food in an environment that fosters the relationship between farmers, artisans, and customers

Community- to expand the reach of the Market and create a strong local food ethic for our community

All vendors of the Surry County Farmers Market are to always conduct themselves in an ethical manner at the markets.

- 1) Sellers must reside and produce the items they sell within a 50-mile radius of either the Elkin, Dobson, Pilot Mountain, or Mt. Airy Market locations. Any vendor outside the radius will need to request participation to the Farmer's Market Board. Approval will be based on market needs.
- 2) Sellers must be the original producers of all items being sold. No buying or reselling of produce or other products is allowed. (Sellers may also be the family members, employees, or others directly involved in the production of the crop.) If a vendor purchases any item to resell, they will be asked to leave the market, and the market fee will be non-refundable.
- 3) Items that must be completed BEFORE selling at markets:
 - a. Farm inspections – Conducted by a member of the Market Board and may take up to 2 weeks
 - b. Application fees – Paid by April 1. After April 1, the fee will increase
 - d. Application certification – Meat handlers license, nursery certification, kitchen inspections, etc. Due with application
- 4) Sellers must attend WIC and Senior voucher training to accept WIC and Senior vouchers. The WIC and Senior voucher training will be given by the Program Administrator.
- 5) Sellers must pay an annual registration fee of \$125.00 with application by April 1. After April 1, the fee will increase to \$175.00. Checks should be made payable to Surry County Farmers Market, Inc. A Visitor Vendor Fee will be handled on a case-by-case basis.
- 6) Vendors are not allowed to smoke at market. If vendors smoke, they will need to smoke in designated locations.

Elkin Smoking Location:	Elkin is a NON-SMOKING market located on Town property and it is a non-smoking Town Hall Campus. Vendors and customers cannot smoke on Town property, in the market, in the parking lot, or on the sidewalks adjacent to the Market. This also includes vaping.
Dobson Smoking Location:	Outside of Market boundaries.
Mt. Airy Smoking Location:	Across the street
Pilot Mountain Smoking Location:	Outside of Market and Church Property boundaries

- 7) The ELKIN market will operate on Saturdays beginning in April and ending in November with a date TBD. Hours of operation are from 9:00 a.m. until 12:00 noon April thru November. On June 1, 2024, the Elkin market will operate from 9:00 a.m. until 2:00 p.m. for NC Trail Days.

There are plans to also have a Holiday market and Winter market opportunities available for 2024 SCFM vendors at the Elkin Heritage and Trail Center. Dates and times are to be announced.

The MT. AIRY market will operate on Fridays beginning in April and ending in October with a date TBD. Hours of operation are from 9:00 a.m. until 1:00 p.m. There will be extended hours during the Autumn Leaves Festival in October.

The DOBSON market will operate on Tuesdays beginning in June and ending in September with a date TBD. Hours of operation are from 10:00 a.m. until 1:00 p.m.

The PILOT MOUNTAIN market will operate on Saturdays beginning in April and ending TBD with a date TBD. Hours of operation are from 3:00 p.m. until 6:00 p.m.

** Selling not allowed after season closes.** Vendors are not allowed to bring their pets to the market.

- 8) Set up for the market is from 8:15 a.m. – 8:45 a.m. (Elkin and Mt. Airy) and 9:15 a.m. – 9:45 a.m. (Dobson). Selling stops at close of market and vendors must be packed up and gone within one hour of market closing.
- 9) Products which can be sold include:
- a. Any vegetable grown by the seller from seeds, sets, or seedlings.
 - b. Any fruits, nuts, herb seed (with a seed dealer license), flower seed (with a seed dealer license) or berries grown by the seller from trees, bushes, or vines on the seller's farm.
 - c. Any plant grown by the seller from seeds, seedlings, transplants, or cuttings and bulbs propagated by the seller with a nursery certificate if required by NCDA.
 - d. Honey and other by-products produced by the seller's bees
 - e. Preserves, pickles, relishes, jams, jellies, made by the seller. "Low acid" canned foods such as green beans, corn, peas, carrots, or canned tomato products, etc. may be sold if certified by the State of North Carolina or Virginia.
 - f. Cut or dried flowers grown by the seller.
 - g. Firewood cut by the seller on the seller's land.
 - h. Bagged, certified composts.
 - i. Straw baled by the seller
 - j. Baked goods can be sold with a NCDA certified kitchen. The kitchen must be owned or rented by the vendor. Paperwork must be attached to application. If a commercial kitchen is used, all required paperwork must be submitted to the Board.
 - k. Meat can be sold by Licensed Meat Handlers. Paperwork must be attached to application. Meat vendors must raise beef, pork, or lamb for 6 months minimum prior to selling at the market. Rabbit and fowl must be raised by vendor for a minimum of 50% of the animal's life.
 - l. Dairy product can be sold with USDA approval. Paperwork must be attached to application.

m. Organic growers must submit organic certification with application.

- 10) Prices must be posted for all items sold.
- 11) All food must meet State and Local Health regulations. All produce must be of top quality.
- 12) No animals may be sold or given away at the market.
- 13) Each seller is responsible for cleaning up the area around his/her vehicle.
- 14) Sellers should not move their vehicles in or out of the market during times when such movement would pose a danger to people in the shopping area.
- 15) Market is run by the Board of Directors who is active producing members of the market. Officers include: President, Vice president, Secretary, Treasurer, Board Member(s) at Large, FMNP Program Coordinator, Town Representatives from each town, Town Advisor, and one Extension representative (serving as an advisor). The Market will be managed by the Board or someone appointed by the Board. The Board of Directors have the right to interpret the rules.

2024 Board of Directors

Mark Patterson, President
John Thompson, Vice President
Cherie Cooke, Secretary
Dave Ackerman, Treasurer
Cris Tadesse, Assistant Treasurer
Darrel Wilson, Board Member at Large
Michael Messick, Board Member at Large
Kim Carlisle, Board Member at Large
Ginger Byrd Branyon (FMNP Program Coordinator)
Kevin Campbell, Elkin Representative
Joe Zalescik, Mt. Airy Representative
Lisa Slawter, Dobson Representative
Meg Mahoney, PR Representative
David Shirley, Pilot Mountain Representative

2024 Market Advisors

Misty Marion, Town of Dobson Advisor
Joanna Radford, Extension Agent
Laura Gaylord, Town of Elkin Advisor
Jenny Kindy, Town of Pilot Mountain Advisor

- 16) Selling spaces, dates, rules, on-site governance (i.e., decision-making) to be determined by the Farmer's Market Board of Directors. Look back at previous guidelines.
- 17) All sales must be from designated sales space.
- 18) Non-farm crafts (produced by materials not grown or harvested by the crafter) must be approved by the Surry County Farmer's Market Board prior to being sold at any market operated by the Surry County Farmer's Market. The Board has the final determination as to whether or not a craft item can be displayed and sold. Vendors will not be present at the approval process.
- 19) New non-farm craft applicants must submit applications for review to the Surry County Farmer's Market Board at least one month prior to selling at the market. After approval, vendors must pay the application fee of \$125.00 if paid by April 1. After April 1, \$175.00 must be paid. Checks made payable to Surry County Farmer's Market.
- 20) Farm crafts are value added farm products produced predominately from materials grown or harvested by the crafter. These crafts do not have to be approved by the Surry County Farmer's Market Board BUT must pass all other farm inspections.

21) Crafts must be the project of an "Artesian" type. To be considered "hand crafted," the item must show evidence of manual skill obtainable only through a significant period of experience and dedication.

Examples of unacceptable items would be, but not limited to: tracings of paint by number, ceramics or pottery from commercial molds, wood carvings using duplicating machines, kits in any form, and other items which clearly do not reflect originality of design.

22) All crafts must be of excellent workmanship both in quality and design.

23) Homemade crafts may be sold by a vendor if approved by the Board of Directors. Pictures should be sent in with application. The market will have a ratio of 1/3 craft vendors to 2/3 farmer vendors. All crafts must be hand crafted by the vendor or a member of the vendor's farm.

24) The Market Board has the discretion to immediately remove any craft item that he/she considers is in violation of the rules.

25) Farm visits will be scheduled prior to vendor's first Market. For Dobson, the vendor will set up in the lot adjacent to the Surry County Service Center located at 915 East Atkins Street. Vendor spaces will be on a first-come, first-serve basis and may be assigned once completion of shelter.

26) A selling space is no larger than a 12" X 12" area depending on the market, shelter, etc. This includes walk space between tents. No items can be placed in walkways. Vehicles must be small enough to fit into a normal parking spot. If this is not possible, vehicles will need to be parked elsewhere. Vendors may purchase one (1) vendor slot per year unless otherwise approved by the Board of Directors.

27) Vendor spaces and parking for the market will be as follows but is subject to change:

Elkin: Vendors will be given assigned selling spaces under the shelter. The Board of Directors will assign spacing.

Mt. Airy: Vendors will set up their selling space in the USPS parking lot. Vendor spaces will be assigned.

Dobson: Vendors will set up their selling space at 903 East Atkins Street in Dobson located off US-601. Vendor spaces will be on a first-come first-serve basis.

Pilot Mountain: Vendors will set up their selling space at 210 West Marion Street Pilot Mountain, NC 27041. Vendor spaces will be on a first-come first-serve basis.

28) Participating farms have 1 ballot for BOD for application.

29) Three (3) **unexcused** absences from any market and you will lose your position and it will be provided to someone on the waiting list.

30) Three (3) **excused** absences from any market and the Board of Directors will have the discretion to move you to another vendor location.

31) Any vendor under the age of 18 must have a parent or legal guardian with them at all times.

32) All vendors must comply with and abide by all Rules used to govern the Surry County Farmers' Market or they will be subject to ejection from the market.